



Brera21 - February 2013

Date	February 2013
Duration	A weeklong event.
Client	Brera21 for managers of an Italian bank
Guests	260 senior managers
Client staff	10
Hud Hud Staff	69 (4 chefs, 3 camp managers, 9 waiters, 11 support staff, 40 drivers)
Requirements	<ul> <li>Four consecutive groups of 60-70 people spent one night in a tented camp in the Wahiba Sands</li> <li>Lunch on the Selma Plateau en route to the desert</li> <li>Single occupancy with individual 'en-suite' shower rooms</li> <li>Candlelit dinner</li> <li>Breakfast</li> <li>Additional day tour, with lunch for groups of approx 40 on five consecutive days, to Bilad Sayat</li> </ul>

In the words of the client, Brera21... "And about how you did..... we can say without doubts that you did a great job. We really appreciated your professionalism, experience and attention to detail. Vehicles were in very good condition, drivers were very kind and professional and the desert camp was a fantastic oasis in the sand. It has been a pleasure working with Hud Hud Travels, our cooperation has been really important for the success of the event and Hud Hud staff gave an important contribution to this success!" Thanks.

A total of 260 senior managers from an Italian bank travelled to Oman for a weeklong extravaganza organised by Brera21. Based in the Shangri-La, the guests had the opportunity to cycle through Muscat, travel by boat along rocky coastlines and in our comfortable and capable hands they experienced the silence of the Wahiba Sands and visited Jebel Shams, Oman's highest mountain, with lunch served near Bilad Sayat.

For a European arriving in Muscat there is something very magical about being collected from your hotel by a crisply turned out Omani driver. Ours are always immaculate, from smartly tied mussar (headdress) to white dishdashas... 40 of them standing by clean white Land Cruisers is quite a sight. For this event our team of drivers pulled this off on five consecutive mornings.

Each day 40 guests headed east for a mountain drive and tour that took in Nizwa and Bahla with lunch being served under shades, in the mountain village of Bilad Sayat. Another group of 70 left Muscat along the coast road towards Sur, their destination ultimately the Wahiba Sands. Near the water filled wadi at Tiwi, the drivers turned off the tarmac, engaged 4WD and scaled the mountainside on gravel tracks with many hairpin bends. Reaching the Selma Plateau, near the Beehive tombs, a sumptuous picnic lunch and shades were set against a dramatic backdrop of misty mountain views.

After lunch it was a sharp descent, followed by a magical trip through Wadi Tayeen. The route was on unmade roads following the riverbed through water filled pools and date plantations, before crossing the highway and entering the sands near Al Qabil. Reaching the dunes as the light softened and the sands turned red, the drivers took the opportunity to test their sand driving skills, always good fun! Sand channels and towropes are always carried! Arriving at camp with time to dress for dinner, some seized the opportunity to walk to the top of the dunes in time to view the magnificent sunset and many grabbed their cameras. Dinner was an Indian inspired menu served by candlelight. In true Hud Hud style, after coffee by the fire, each guest retired to their own tent, stylishly furnished with local fabrics, Egyptian cotton



sheets and candlelight. When dawn broke and the chefs laid out early morning coffee and tea, early risers took the opportunity to follow animal tracks in the sand and climb to the top of nearby dunes, before breakfast was served for all under the shades.

## Dinner Menu

Appetisers	Vegetable Samosas, Pakora and Onion Bhajis
Starter	Grilled Halloumi Salad with Chilli Dressing
Mains	Traditional Lamb Mendi
	Mughali Chicken Curry
	Mixed Vegetable Korma
	Vegetable Pilau Rice and Saffron Rice
	Selection of Middle Eastern Breads
Desert	Sticky Date Cake with Chocolate and Local Honey
	Freshly Prepared Fruits
	Assiette of Cheese
	Selection of Teas and Coffee, with Petit Fours